



Community and Public Transportation Advisory Board

Conference Call Meeting Notes

August 14, 2014

9:00 – 11:00 a.m.

C&PTAB PARTICIPANTS:

- Cheryl Walsh, Department of Labor
- Doug Bridges, Non Profit
- James Starzec, Public at Large
- Jennifer Beckmann, Low Income
- Lawrence Blood, Denali Commission
- Lucas Lind, Alaska Mental Health Trust
- Sharon Scott, Public at Large

Not Present

- Duane Mayes, Department of Health and Social Services
- Glenn Miller, Municipalities
- Heidi Frost, Persons with Disabilities
- Jeff Ottesen, Department of Transportation and Public Facilities
- Larry Bredeman, Tribes
- Patricia Branson, Seniors

OTHER

- Ezekiel Kaufman, Department of Health and Social Services
- Julie Staveland, Department of Transportation and Public Facilities

STAFF

- Marsha Bracke, C&PTAB Facilitator, Bracke and Associates, Inc.

Meeting Purpose

1. Follow-up on medical transportation subgroup work
2. Determine C&PTAB communication/outreach needs
3. Review and propose involvement in Alaska Transit Conference
4. Provide guidance to September 29 meeting agenda

Medical Transportation Subgroup

Doug Bridges will provide a draft copy of the report to Marsha within a couple weeks. Doug summarized a range of activities respective to brokerage models, specifically Oregon, a model the subgroup liked but from which Oregon is moving away due to increased Medicaid numbers. In Oregon the HMOs are going to start brokering the rides themselves.

Doug intends to add more data to the report in response to impacts of ACA and will emphasize three main points:

- 1) Cost savings cannot be the only driver respective to medial transportation – there needs to be an ongoing focus on needs of consumers for appropriate modes
- 2) Public transportation and coordinated transportation must be integral to the medical transportation system – decisions must focus on supporting rather than diffusing existing systems
- 3) The State has expressed disappointment with the current medical transportation management and has identified a need for other entities to fill in gaps not addressed by current contractor.

Doug will provide the report in time for the late August distribution of the September 29 meeting packet to the C&PTAB.

C&PTAB Communication Needs

In order to ensure the C&PTAB meets the performance measures it identified, an opportunity to secure some communication/outreach/educational supports exists. Each subgroup was asked to identify how such supports might help them meet their objective. C&PTAB identified the following supports:

- To reach the performance measures respective to having two additional municipalities give serious consideration to adopting a taxicab ordinance (Performance Measure 2), the group needs a presence at AML, and with the group’s delivery of a sample ordinance, guidance on how to get the information out and how or whether and how to target specific communities within individual outreach. Summarily, the group needs support with messaging, materials and strategic outreach.
- Regarding generating and using a standardized methodology for calculating the cost of service (Performance Measure 3), the subgroup needs 1) help with messaging (articulating issues around the question and why addressing it is important) to engage providers in the discussion, 2) help with outreach to providers to engage their use of the methodology, and 3) in the future, some communication support regarding communicating the business case for coordinated transportation. Discussion on this point illuminated the need to be clear about how the information will be used, why the methodology is important across the human service and community transit spectrums, and how it will inform building the business case for transportation. C&PTAB underscored the desire to not create more work, but to create more relevance.
- To implement strategies articulated by the IWG (Performance Measure 4f), the subgroup envisions outreach supports at a local, regional and state level. The context for that outreach is still under development. Specific to implementing a practice to share changes in transportation policy with the C&PTAB (Performance Measure 4g), there is a need within the IWG to communication and activate that practice.

Other discussion outcomes included the action for C&PTAB members to review existing community transportation plans/models before asking providers or communities to describe those for them Performance Measure 4a and b). Julie Staveland, DOT&PF, directed the group to http://dot.alaska.gov/stwdplng/transit/hs_community_plans.shtml for that information.

Ezekiel reviewed the rules development process and reminded the group that any proposed rules changes are subject to a 30-day public comment period; comments received during that time require a formal response by the Department; staff cannot answer questions or make comments specific to the proposed rules changes during that time; and he can reconfigure the information in a matrix format for C&PTAB comparison if that process proves helpful.

DOT&PF – Alaska Transit Conference

Stephanie Bushong, DOT&PF, provided and Marsha reviewed with the group a copy of the draft Alaska Community Transit Conference. Where C&PTAB involvement and interest was indicated, the group discussed potential roles and involvement, ranging from facilitating, moderating, presenting, participating on a panel, and/or listening. All members on the call indicated those they would be attending, as appropriate. In most cases, follow-up communication with Stephanie about intent and process is still needed, and in several cases, supporting materials will be needed by the C&PTAB to fulfill those responsibilities. Inputs generated to date are embedded in the associated parts of the draft agenda attached. Marsha and Stephanie will follow-up with topic development as appropriate and indicated.

September 29, 2014 meeting agenda

C&PTAB identified the following items for the September 29, 2014 meeting agenda:

- A review of the draft Annual report, which will also include the annual funding review information. Marsha reported DOT and Labor have already provided their numbers, and that all numbers are due by August 15.
- A review the draft report and ordinance on accessible taxi cabs
- A review and final approval of the draft medical transportation report
- Preparation for the conference, including a dry run of the C&PTAB presentation as well as the breakout groups as they are developed.

Public Comment

No public comment was provided.

Action Items

- 1) Doug will generate a revised draft copy of the medical transportation report to Marsha by Monday, August 25, 2014. Marsha may be asked to do some editing to that document before sending it to the group in the September meeting packet. Subcommittee review of the draft will occur prior to the August 25 submittal.
- 2) Marsha will coordinate a meeting with Heidi and Lawrence to prepare for the transit conference and produce a draft report/model accessible taxicab ordinance for presentation at that session and inclusion in the C&PTAB meeting packet distributed in early September.
- 3) Marsha will coordinate a meeting and support Jennifer, James and Debbi's efforts to identify one or more proposed methodologies for calculating the cost of service and use that to generate a presentation/process for the Alaska Transit Conference.

- 4) C&PTAB members will review the coordination plans available on the DOT&PF's website and consider whether they want to construct a white paper on each or go from there to developing the framework as identified in Performance Measure 4b - http://dot.alaska.gov/stwdplng/transit/hs_community_plans.shtml
- 5) DOT&PF will review the communication needs identified by the C&PTAB and consider whether and how to support them through a communication/outreach service.
- 6) Marsha will work with Stephanie and participants in the Alaska Community Transit Conference as identified on the draft agenda to refine each breakout objective and process as appropriate.
- 7) All C&PTAB members with transit funding will provide the funding data to Marsha by close of business August 15, 2014.
- 8) With the submittal of that material, Marsha will generate the draft annual report/annual funding review document for the group's review at the September 29 meeting.